

WE'RE HIRING!

CREATIVE ACCOUNT DIRECTOR SMOOTH NORTH EAST

OUR VISION

We are radio people who Make A Difference

YOUR MISSION

To create ideas that inspire, relationships that count and results that matter

You will work as part of Communicorp UK Create; our collaborative, progressive and creative approach to delivering clients' results through radio and other broadcast, digital and experiential platforms

- Live and breathe our creative philosophy to 'Awaken Possibility'
- Solve clients' problems instead of selling them products
- Collaborate with The Studio, Branded Content, Digital, Video, Design, Campaign Strategy, Research & Insight Teams
- Compelling, coherent and consistently brilliant copywriting
- Draw inspiring briefs from our diverse range of clients
- Manage and grow established account list
- Build valuable relationships with clients and colleagues alike
- Inspire, educate and collaborate with our highly successful commercial team
- Manage and deliver your part of station revenue target ensuring we succeed as one

YOUR EXPERIENCE

You will need to be smart, bold, engaging and display our company values of; Bravery, Integrity and Passion.

- Minimum 3 years' experience in Creative advertising position
- Strong copywriting skills and tech savvy
- An intimate knowledge of the advertising and marketing industry
- Expertise in advertising strategy and the creative-led sell is crucial
- Commercial Production knowledge
- Good time management, communication and organisational skills
- A working knowledge of licensing, publishing and copyright law
- Experience in coaching or developing young Creative talent

YOUR PACKAGE

- Monday to Friday 0900 – 1730
- Salary is based on experience plus commission (lots of it if you're good!)
- 25 days holiday

YOUR LOCATION

You will be based at Smooth North East, Newcastle.

YOUR TEAM

You will report to the Station Director

To apply, please email your CV, cover letter and portfolio to people@communicorpuk.com

FIND KEEP GROW

