

WE'RE HIRING!

SENIOR CREATIVE ACCOUNT MANAGER SMOOTH EAST MIDLANDS

OUR VISION

We are radio people who make a difference

YOUR MISSION

To think of new ideas to promote and bring your clients' brands and products to life through radio. You will work on single briefs alone and as part of our creative partnership team on bigger projects and multi-layered campaigns including sponsorship, promotions, digital, design copy, experiential and research. You may have to advise clients on their social media or outdoor strategy so you need to be aware of all platforms, not just radio.

- Take comprehensive briefs from our diverse range of clients
- Write in a concise and exciting manner which engages our listeners and drives results for customers
- Manage and grow established account list
- Bring brave new ideas to the table and build long-lasting relationships, internally and externally
- Work with our busy sales team and give them the confidence to allow you in front of the biggest clients to show off your ideas that will in turn deliver for all parties
- Deliver your part of the revenue target ensuring we achieve as a team

YOUR EXPERIENCE

You will need to be smart, bold and engaging and be able to display our company values in the work you do; Bravery, Integrity and Passion.

- You absolutely must be an innovative and creative individual
- You'll need a strong writing skills and be tech savvy
- Have a knowledge and history of successful radio campaigns? Perfect!
- Good knowledge of the media business? That's a must!
- You'll have to have an understanding of the radio industry and other platforms such as print and outdoor
- An understanding of the creative-led selling process is crucial
- Production skills or knowledge
- Good time management and organisational skills will definitely come in handy!

YOUR PACKAGE

- Monday to Friday 0900 – 1730
- Salary is based on experience plus commission (lots of it if you're good!)
- 25 days holiday

YOUR LOCATION

You will be based at Smooth East Midlands in Nottingham.

YOUR TEAM

You will report to the Station Director

To apply, please email your CV, cover letter and portfolio to people@communicorpuk.com

FIND KEEP GROW

