

# WE'RE HIRING!

## HEAD OF CREATE SMOOTH NORTH EAST

### OUR VISION

We are radio people who Make A Difference

### YOUR MISSION

To create ideas that inspire, relationships that count and results that matter

You will lead Communicorp UK Create in the North East; our collaborative, progressive and creative approach to delivering clients' results through radio and other broadcast, digital and experiential platforms

- Live and breathe our creative philosophy to 'Awaken Possibility'
- Lead by example in solving clients' problems instead of selling them products
- Direct collaboration across The Studio, Branded Content, Digital, Video, Design, Campaign Strategy, Research & Insight Teams
- Compelling, coherent and consistently brilliant idea generation and copywriting
- Draw inspiring briefs from our diverse range of clients
- Manage and grow established account list
- Build valuable relationships with clients and colleagues alike
- Inspire, educate and collaborate with our highly successful commercial team
- Manage and deliver each part of Create revenue target ensuring we succeed as one

### YOUR EXPERIENCE

You will need to be smart, bold, engaging and display our company values of; Bravery, Integrity and Passion.

- Minimum 3 years' experience in Creative Director position or above
- Strong copywriting skills and tech savvy
- History of success in sponsorship, promotions, digital and video campaigns
- An intimate knowledge of the advertising and marketing industry
- Expertise in advertising strategy and the creative-led sell
- Commercial Production knowledge
- Good time management, communication and organisational skills
- A working knowledge of licensing, publishing and copyright law
- Proven-track record in coaching and developing Creative talent

### YOUR PACKAGE

- Monday to Friday 0900 – 1730
- Salary is based on experience plus commission (lots of it if you're good!)
- 25 days holiday

### YOUR LOCATION

You will be based at Smooth North East, Newcastle.

### YOUR TEAM

You will report to the Station Director

To apply, please email your CV, cover letter and portfolio to [people@communicorpuk.com](mailto:people@communicorpuk.com)

FIND KEEP GROW

