



Communicorp UK is home to some of the most exciting brands in UK radio including Capital networks in Scotland and South Wales, Heart Networks in Yorkshire, Hertfordshire and North Wales, Smooth Radio networks in the North East, North West and East Midlands as well as XS Manchester.

We're a commercial media and our aim is to deliver on our promise to do ideas, relationships and results better than anyone else in the industry.

Our Role

We're looking for an experienced media sales professional who is passionate, ambitious and thrives in a competitive sales environment.

You'll be results focussed and have our clients and their goals at the heart of everything you do.

Your mission is to sell amazing ideas to new and existing clients at Capital South Wales.

You'll know the local market and be able to successfully identify revenue opportunities to grow and retain client business and deliver target expectations. Including:

- Source opportunities and generate appointments to win new business in your local market.
- Maintain and develop new and existing client relationships.
- Build relationships with clients to understand their business goals.
- Explore the freshest ways of working across our broad range of products.
- Create innovative ideas to deliver results and grow your client's business.
- Think and do things differently, ensuring we stand out in the industry and above our competition.
- Work across multi-disciplined teams to efficiently deliver results for our clients.
- Present creative pitches in a dynamic and engaging way
- Deliver against agreed revenue targets, call rates, activity levels and standards of performance.

Your Experience

You will need to be smart, bold, and engaging and be able to display our company values in the work you do with Bravery, Integrity and Passion.

You will:

- Be target and goal driven.
- Have experience in creating and selling advertising and marketing services.
- Have a creative and solution focussed outlook – with examples to back this up.
- Know the very best ways to develop new business.
-
- Be confident with delivering pitches and presentations using the latest technology.



- Have the desire to seek out personal development and grow yourself.
- Be a confident and enthusiastic networker, with the ability to develop and maintain strong relationships.
- Maintain a good balance of self-awareness, motivation, empathy, and social skills.
- Be able to work positively within a pressurised and competitive environment.
- Have strong communication skills with clients and across multi-disciplined teams.
- Have impeccable time management and organisational skills.
- Be fully licensed to drive to get out to meet all your clients.

We are looking for winners with a commercial mindset and the tenacity and resilience along with a strong media sales background to make a difference. If this sounds like you, then we'd love to hear from you.

Your Team and Location

Reporting to the Station Director the role is based at our office in Cardiff. For the foreseeable future, this role will be based at home.

Your Reward

- We offer a competitive salary of up to £30k per annum based on your experience and a favourable commission package.
- The option of a company car or monthly car allowance.
- 25 days holiday.
- Holiday buy and sell scheme.
- Pension.
- Flexible working.
- AXA Private Medical Plan, Life Assurance & Income Protection.

Please email us at people@communicorpuk.com, along with a brief cover note and copy of an updated CV and we can fix a chat to talk through the role and get to know each other.