



Brand Activation Executive – GOMO Digital Out Of Home

Communicorp UK is home to some of the most exciting brands in UK radio including Capital networks in Scotland and South Wales, Heart Networks in Yorkshire, Hertfordshire and North Wales, Smooth Radio networks in the North East, North West and East Midlands as well as XS Manchester.

It is also the parent company of GOMO Digital, a mobile, digital outdoor advertising company offering OOH solutions that reach audiences wherever they are. Our ability to adapt to the clients target audience, locations and objective enables us to deliver highly successful campaigns with full reporting and accountability.

Our success to date, means we now need a new Brand Activation Executive to join our team to learn and grow with us.

Our Role

In this new role you will get the chance to:

- Plan, implement and manage a range of client activations.
- Co-ordinate a team of great brand ambassadors and drivers to ensure all campaigns are planned and delivered effectively.
- Upload content on to our fleet of digital advertising vans and iWalkers and understand the reporting functions.
- Able to join in with activations when needed.

We would love it if you are also a great communicator, comfortable in dealing with clients, and love the variety and challenge of working in events and mobile OOH.

Please note due to the nature of our business this role requires weekend and bank holiday work as and when required as part of the team rota.

Your Experience

If you can show experience working at pace within events and be able to display our company values in the work you do - Bravery, Integrity and Passion – then, we want to hear from you.

- You should be an ambitious, curious, and driven event executive with a year or two's experience in event planning, brief creation, and implementation.
- An eye for detail and logical approach is important and a passion for helping to deliver great activations.
- Tech savvy with intermediate level of computer proficiency and comfortable learning new digital kit.
- Be proactive, be able to use own initiative to problem solve.
- Customer service experience and strong communication skills.
- A passionate attitude and the ability to work in a team.



- This is field based role, so a Full UK Driving License is essential.
- You must be able to travel to South Normanton, Derbyshire and to client activations across the UK.
- You must be able to work flexible hours which includes weekends and bank holidays to deliver client activations across the UK.

Your Team and Location

Reporting to the Commercial Director and Event, Logistics and Maintenance Manager, this is a full time remote working role with an expectation to frequently travel to and from our depot in South Normanton, Derbyshire and to client activations across the UK.

With this in mind, your home location should be a reasonable travel distance to South Normanton preferably in Derbyshire, Nottinghamshire, Leicester, or Lincolnshire border.

Your Reward

- £18k -£20k per annum based on your skills and experience.
- 25 days holiday.
- Holiday buy and sell scheme.
- Pension.
- Flexible working.
- AXA Private Medical Plan, Life Assurance & Income Protection.

Please email us at people@communicorpuk.com, along with a brief cover note and copy of an updated CV and we can fix a chat to talk through the role and get to know each other.

