



Campaign Executive (Fixed Term Contract)

Our Role

As a Campaign Executive you will work alongside the Sales and Content Solutions teams to deliver the best service for our customers. You will support the sales team with the creation of effective proposals and help develop attractive and engaging presentations showing the campaign and supporting with insight.

In this new fixed term role, you will have the opportunity to:

- Plan effective campaigns to maximise the customer objective whilst effectively managing station inventory.
- Effectively plan Airtime and Content Solutions campaigns.
- Question all briefs and provide creative and insightful responses in line with campaign objectives, supported by insight and research.
- Deliver exceptional customer service through the efficient and accurate turnaround of plans and proposals.
- Work with the sales team to manage the deal pipeline, ensuring that all deals are followed up timely and CRM data is clean and accurate.

Your Experience

You will need to be smart, bold, and engaging and be able to display our company values in the work you do, Bravery, Integrity and Passion.

This is an entry level role on a fixed term contract basis of 9 months and is the perfect opportunity for a recent degree (or equivalent) graduate in Business Management, Business Administration or Marketing degree looking to kick start your career by gaining valuable hands-on experience in commercial media environment.

If you are an ambitious, curious, and self-motivated team player with a desire to learn and can show impeccable time management, excellent communication, organisational skills, and tech savvy then we'd love to hear from you.

Your Team and Location

Reporting to the CRM & Campaign Management Director at our vibrant office in the Spinningfields area of Manchester. For the foreseeable future this role will be based from home.

Your Reward

- £17k - £19k per annum based on skills and experience.
- 25 days holiday.
- Holiday buy and sell scheme.
- Pension.
- Flexible working.



- AXA Private Medical Plan, Life Assurance & Income Protection.

Please email us at people@communicorpuk.com, along with a brief cover note and copy of an updated CV and we can fix a chat to talk through the role and get to know each other.