



Digital Marketing Executive (Paid Search) – Mind Field

Communicorp UK is home to some of the most exciting brands in UK radio including Capital networks in Scotland and South Wales, Heart Networks in Yorkshire, Hertfordshire and North Wales, Smooth Radio networks in the North East, North West and East Midlands as well as XS Manchester.

It is also the parent company of Mindfield Advertising & Marketing, a new advertising agency business offering a comprehensive range of advertising services ranging from research and insight, to media buying (and everything in between). Our creative-led manifesto focused on 'death to mundanity', carries through into everything we do, including within our talented team of digital planners, content creators, social and paid media specialists.

Our success to date, means we now need a new digital marketer to join our team to learn and grow with us.

The Role

You should be an ambitious, curious, driven Digital Marketing Executive with a minimum of 2-3 years' experience in creating and supporting the planning, pitching, execution and optimization of client Paid search and digital marketing campaigns, including paid social, YouTube and display channels. In this new role you will get the chance to:

- Plan, manage and optimise ongoing paid client campaigns across Google, Facebook, LinkedIn and 'social' to achieve expected performance targets.
- Execute day-to-day campaign implementation and optimisation, to a high standard.
- Manage campaign spend in line with targets and monthly budgets.
- Support new business pitches and help deliver the goods.

You'll be a great communicator, comfortable in dealing with clients, generating relevant, easily digestible client reports and, love helping make your colleagues life easier by always trying to go a bit further and push a bit harder to avoid the mediocre.

If you looking for the next step in your career and can show experience working at pace, across multiple client accounts (ideally in an agency background), have paid search experience (and in paid social with a knowledge of SEO principles), are keen to learn, smart, bold, and engaging and be able to display our company values in the work you do - Bravery, Integrity and Passion – then, we want to hear from you.

Your Team and Location

You will report to Mind Field's Group Head of Digital at our vibrant office in the Spinningfields area of Manchester but for the foreseeable future this role will be based from home (and part-home working in future is fine).

Your Rewards

- Up to 25k per annum based on your skills and experience.
- Team-based bonus.
- 25 days holiday.
- Holiday buy and sell scheme.
- Pension.



- Flexible working.
- AXA Private Medical Plan, Life Assurance & Income Protection

Please email us at people@communicorpuk.com, along with a brief cover note and copy of an updated CV and we can fix a chat to talk through the role and get to know each other.